

BCBSMA FOUNDATION 2001 GRANT AWARDS
Connecting Consumers with Care – Grant Summaries

Grants in the **Connecting Consumers with Care** program area support community-based efforts to ensure that low-income consumers enrolled in state-funded health insurance programs—particularly MassHealth—receive access to the health care services to which they are entitled. These are strong models for comprehensive outreach, enrollment, post-enrollment assistance and case management. The range was \$10,000 to \$20,000.

Lynn Public Schools

Lynn
\$20,000

Supports program to link low-income Lynn Public School students and their families with coverage and primary care providers. Funding will enable school nurses to expand outreach, increase insurance enrollment, conduct more health screenings, improve post-enrollment assistance.

The Mercy Hospital

Springfield
\$20,000

Supports hospital program to connect homeless and Vietnamese residents with health education, case management, and comprehensive health services. Grant will expand capacity of Mercy's *Health Care for the Homeless* program.

Berkshire Health Systems

Pittsfield
\$15,000

Expands *Advocacy for Access*, a joint effort of Berkshire Health Systems and the Community Health Network of Berkshire County. Grant will expand benefits counseling for MassHealth enrollees, including patients leaving substance abuse, psychiatric, and correctional programs.

Boston Health Care for the Homeless

Boston
\$15,000

Supports program to create a *Motel Outreach Team* to provide clinical care and access to services for homeless families living in Peabody, Revere and Malden motels.

Boston Public Health Commission

Boston
\$15,000

Enables *Mayor's Health Line* to conduct follow-up assessment of individuals and families helped with MassHealth enrollment, and targets children, immigrants, and low-income residents of Boston.

Child Care Resource Center

Cambridge
\$15,000

Expands *Health Access Program*, which helps low-income, uninsured families in Cambridge and adjacent cities and towns enroll in insurance programs. Funding will increase multilingual enrollment and post-enrollment support.

Dukes County Health Council

Martha's Vineyard
\$15,000

Supports *Vineyard Health Care Access Program*, which helps low-income full-time island residents enroll in insurance programs. Funds will expand outreach and counseling to Brazilian and Wampanoag residents.

Fenway Community Health Center

Boston
\$15,000

Funding to strengthen Center's work to ensure MassHealth eligible consumers receive post-enrollment insurance counseling and assistance with selection of appropriate providers. Focus on Fenway, Back Bay, Mission Hill, and South End.

Franklin Community Action Corporation
Greenfield
\$15,000

Funds *Healthy Connections* program to expand service in North Quabbin region. Organization serving an increasing number of African-American, Native American and Asian residents eligible for MassHealth.

HealthFirst Family Care Center
Fall River
\$15,000

Supports a demonstration project to provide outreach and post-enrollment help, in collaboration with public schools. Funding includes stipends for school nurses and parent liaisons in six schools.

MetroWest Latin American Center
Framingham
\$15,000

Expands outreach, enrollment, and post-enrollment assistance to Latino and Brazilian immigrants, refugees and low-income families in Framingham and Marlborough.

Saint Anne's Hospital
Fall River
\$15,000

Funding to support the *Health Insurance Advocacy Program*, and increase the hospital's capacity for outreach, enrollment, post-enrollment assistance and case management to uninsured Portuguese, Latino and Khmer residents.

Upham's Corner Health Center
Dorchester
\$15,000

Strengthens the *Health Care Access and Outreach Project* to enhance the health center's ability to customize education and follow-up services to the uninsured in North Dorchester. The project involves extensive collaboration with many community agencies, businesses, media and faith-based organizations.

Youth Opportunities Upheld, Inc.
Worcester
\$15,000

Expands *Project Access* program targeted to uninsured families in 15 towns in south central Worcester County. In addition to outreach and enrollment, the program will help new MassHealth members navigate the health delivery system.

Nueva Esperanza
Holyoke
\$10,000

Supports enhanced capacity to provide enrollment and post-enrollment assistance, including orientation to the health care system, patients' rights, and primary care provider selection and relationship building.

Outer Cape Health Services
Truro
\$10,000

Expands *Healthy Connections* outreach, enrollment and post-enrollment program that serves low-income year-round residents of eight towns by involving primary care providers in the outreach and enrollment activities.

South Middlesex Opportunity Council
Framingham
\$10,000

Supports outreach, enrollment, and post-enrollment services to growing homeless population in MetroWest. Funding will also support cultural training sessions for providers.

